

## Simulating Knowledge Dynamics in Innovation Networks: 2nd workshop

31st May - 1st June, 2012

Room G409, University of Koblenz-Landau, Koblenz, Germany

Registration at <a href="http://bit.ly/rVFnis">http://bit.ly/rVFnis</a> by April 17.

## **Programme**

#### **Thursday 31 May**

- 9:00 Registration
- 9:30 Welcome and introductions

#### **Innovation strategies**

- 10:00 Mercedes Bleda, Ozge Dilaver Kalkan and Elvira Uyarra Actors, intentions and randomness: evolution of Regional Innovation Networks
- 10:45 Stephanie Toth and Christian Lüthje
  The evaluation of value chain marketing strategies: an agent-based approach
- 11:30 Coffee break
- 11:45 Annick Castiaux and Julie Hermans
  Balancing between exploration and exploitation in heterogeneous innovation teams: impact of leadership configurations
- 12:30 Lunch
- 14:00 M. Mueller, T. Buchmann and M. Kudic Micros strategies and macro patterns in the evolution of innovation networks
- 14:45 Morteza Mahmoudzadeh Implementing NKC model in NetLogo and combining it with SKIN Framework to cover new strategic mindsets of innovation economy
- 15:30 Tea break

### **Testing policy options**

16:00 P. Ahrweiler, A. Pyka, Michel Schilperoord and N. Gilbert Testing policy options for Horizon 2020 ICT



Manuela Korber and Manfred Paier
 Simulating the effects of public research funding on innovation in Life
 Sciences: direct research funds versus tax incentives
 Martin Blom and Jarle Moss Hildrumends
 Two scenarios for knowledge heterogeneity and innovation networks
 in the Nordic internet service provider (ISP) industry
 ends
 Dinner on riverboat (optional)

# Friday 1 June

# **Applying SKIN to innovation sectors**

9:00	Martin Blom, Fulvio Castellacci and Arne Fevolden Defence firms facing liberalization: innovation and export in an agent- based model of the defence industry
9:45	Nami Akinaga Sustainability innovation by agent-based modelling involvement of mid-small sized from the case study in superconductivity field
10:30	Coffee break
11:00	Benjamin Schempf and Petra Ahrweiler Nanotech innovation networks
11:45	Bei Gao Modelling the Irish renewable energy innovation networks
12:30	Concluding discussion
13:00	ends